



**Neon River** is an executive search firm with deep experience of working with mobile games companies around the world as clients.

We hire leaders at “C” and “VP” levels across key functions like marketing, product management, engineering, game design, finance and operations.



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PLAY GAMES



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*“At Miniclip, we’ve worked with Peter and Neon River on several important hires over the years, and we’ve always been very happy with the experience.”*

*I’d recommend Neon River as one of the very best executive search firms in the market.”*

Rob Small, Founder and President



**MINICLIP**  
PLAY GAMES





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## The Top 30 Mobile Games Leaders in EMEA 2025

Every year we publish a list of the Top 30 Mobile Games Leaders in EMEA, celebrating the leaders, founders and executives who have played a key role in shaping one of Europe's most exciting ecosystems.

Our latest 2025 edition can be found [here](#)

This year's edition is in partnership with Make-A-Wish UK, who do fantastic work in the games sector and beyond, helping children going through the toughest of times.

To find out more about how you can help Make-A-Wish to bring joy to children around the world, please click [here](#)

We have only used data on employees based in Europe, Middle East and Africa (EMEA) and candidates based outside of these geographies are not counted as part of our statistics.

The data in this report is based on data from LinkedIn and it is worth noting that whilst many people have a LinkedIn profile, not every employee of every mobile games company has an accurate, up to date profile. It is best therefore to view the statistics within this report as being indicative of patterns and trends rather than being wholly accurate and complete statistics to be taken as fact.

The data used in this report has been collated during December 2025, and we will provide updated reports every six months.

We hope you find the report to be interesting and if you have any feedback or suggestions for future editions, please email [peter@neonriver.com](mailto:peter@neonriver.com)

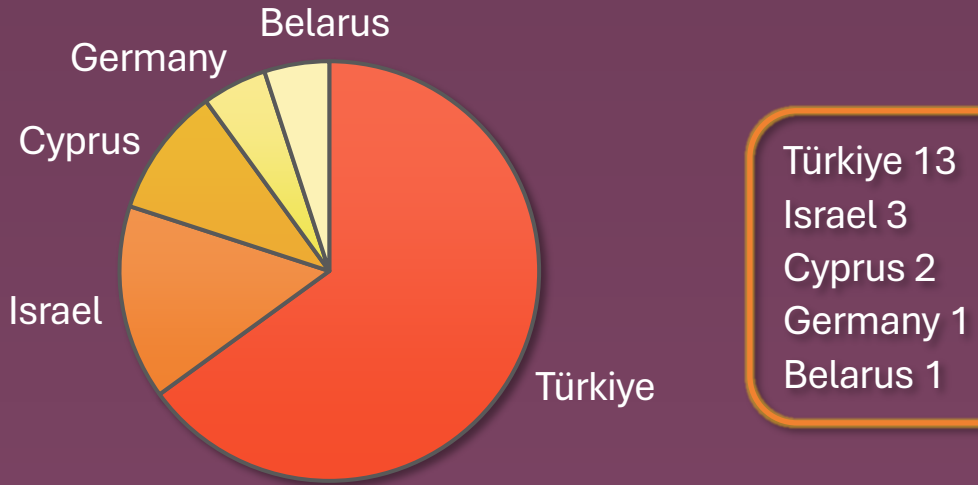
## Employee Growth Leaderboard (1-10)

		Employees	YoY %	Country
	Grand Games	62	+226%	Türkiye
	TaleMonster	29	+180%	Türkiye
	Joker Games	27	+108%	Türkiye
4 <sup>th</sup>	Loop Games	35	+84%	Türkiye
5 <sup>th</sup>	Vertigo Games	49	+75%	Türkiye
6 <sup>th</sup>	Hypermonk Games	33	+57%	Türkiye
7 <sup>th</sup>	Cypher Games	58	+49%	Türkiye
8 <sup>th</sup>	Play Perfect	92	+46%	Israel
9 <sup>th</sup>	Swift Games	23	+44%	Germany
10 <sup>th</sup>	Fomo Games	41	+37%	Türkiye

## Employee Growth Leaderboard (11-20)

		Employees	YoY %	Country
11 <sup>th</sup>	GreenPixel	76	+36%	Cyprus
12 <sup>th</sup>	Rollic	141	+36%	Türkiye
13 <sup>th</sup>	Bigger Games	59	+34%	Türkiye
14 <sup>th</sup>	Whalo	52	+33%	Israel
15 <sup>th</sup>	Agave Games	38	+31%	Türkiye
16 <sup>th</sup>	Scorewarrior	164	+28%	Cyprus
17 <sup>th</sup>	Guli Games	32	+28%	Belarus
18 <sup>th</sup>	Libra Softworks	41	+28%	Türkiye
19 <sup>th</sup>	Brew Games	29	+26%	Türkiye
20 <sup>th</sup>	Candivore	115	+24%	Israel

## The Fastest Growing Companies by Location



## The Fastest Growing Companies by Company Age

0 - 3 years

4 - 6 years

7+ years

TALE  
MONSTER

grand

Joker  
games

cypher

loop  
GAMES

VERTIGO  
GAMES

hypermonk  
games

rollic





62 employees (in  
EMEA)  
+226% YoY

Overview

Grand Games was founded in 2024 by Bekir Batuhan, Mustafa Firtına, and Mehmet Çalım, who all previously worked at Good Job Games.

The company recently raised a Series A funding round of \$30m, led by Balderton Capital, helping the company to grow to more than 60 employees in 2025. Their two titles, *Magic Sort* and *Car Match*, have reached over \$4m in monthly gross app revenue within just three months.

FACTFILE

Founded	2024
HQ	Türkiye
Genres	Puzzle
Ownership	Independent

Visit Website



Magic Sort  
Puzzle



Car Match  
Puzzle





29 employees (in  
EMEA)

+180% YoY

## Overview

TaleMonster Games is an Istanbul-based mobile games studio founded in 2024 by ex-Peak Games employees, Eren Sarıçiçek, Berk Yaşar and Irem Sumer (CEO), among others. The company raised a \$7m seed round in 2025, led by General Catalyst, with participation from a16z Speedrun, Arcadia, and Ludus Ventures.

They launched their first title *Match Valley* in September 2024. It's a match-3 game with tower defence elements where players build heroes and defend their castle from waves of enemies.

### FACTFILE

Founded	2024
HQ	Türkiye
Genres	Puzzle
Ownership	Independent

[Visit Website](#)



Match Valley  
Puzzle



27 employees (in  
EMEA)

+108% YoY

## Overview

Joker Games is an Istanbul-based mobile games studio founded by Ersin Demir and Özberk Özdemir in 2017.

The company is best known for Turkish social card/board titles. One of their popular titles, *Batak Club*, features a traditional card game in Turkey, which has gained significant popularity in the country. *101 Okey Club* is based on Okey 101, a tile-rummy variant played with tiles rather than cards.

### FACTFILE

Founded 2017

HQ Türkiye

Genres Card

Ownership Independent

[Visit Website](#)



Batak Club  
Card



101 Okey Club  
Board



35 employees (in  
EMEA)

+84% YoY

## Overview

Loop Games was founded by Mert Gür in Ankara in 2019. Loop Games scaled its breakout hit *Match 3D* via a publishing/user-acquisition partnership with Tilting Point, which committed up to \$60m in UA spend for the title.

Loop Games has launched *Match 3D*, where players match 3D objects, followed by *Match Tile 3D*. Both titles were sold to AppLovin in 2021. Today, the studio publishes casual puzzle titles including *Number Match: 2048 Puzzle*.

### FACTFILE

Founded 2019

HQ Türkiye

Genres Puzzle

Ownership Independent

[Visit Website](#)



Match 3D  
Puzzle



Number Match:  
2048 Puzzle  
Puzzle



49 employees (in  
EMEA)

+75% YoY

## Overview

Vertigo Games was founded in 2013 by Murat Sayın and Ali Sayın. It's a fully bootstrapped studio known for midcore mobile titles.

Notable titles include *Critical Strike CS: Online FPS*, a free-to-play “counter-terrorist” style real time multi-player shooter that has surpassed 150m downloads, and *Polygon Arena: Online Shooter*, a casual FPS with a distinctive polygonal art style.

### FACTFILE

Founded 2013

HQ Türkiye

Genres Shooter

Ownership Independent

[Visit Website](#)



Critical Strike  
Shooter



Polygon Arena  
Shooter





33 employees (in  
EMEA)  
+57% YoY

## Overview

Hypermonk Games is an Ankara-based mobile game studio founded by Can Özkaner, Erdoğan Can Meral, and Hüseyinhan Karaca. They are known for car-themed games such as the drift game *Drift 2 Drag* and the racing game *Dyno 2 Race*.

Founded in 2021, their mobile game portfolio reached over 100m downloads worldwide in September 2025. Hypermonk Games was selected for the Turcorn 100 Program, a Turkish government-backed scale-up initiative supporting high-growth tech startups in Türkiye.

### FACTFILE

Founded	2021
HQ	Türkiye
Genres	Racing
Ownership	Independent

[Visit Website](#)



*Drift 2 Drag  
Racing*



*Dyno 2 Race  
Racing*



58 employees (in  
EMEA)

+49% YoY

## Overview

Cypher Games is a Turkish mobile game studio founded in 2022. Their debut title is *Match Squad*, a match-3 game with dice-rolling that blends dice-rolling mechanics with social features such as attack and defence.

In 2024, the company raised a \$10m seed round led by The Raine Group. In 2025, it raised a \$30m Series A led by The Raine Group and Play Ventures.

### FACTFILE

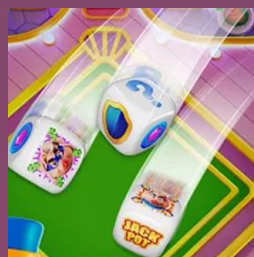
Founded 2022

HQ Türkiye

Genres Puzzle

Ownership Independent

[Visit Website](#)



Match Squad  
*Puzzle*



92 employees (in  
EMEA)

+46% YoY

## Overview

Play Perfect is a Tel Aviv-based mobile games studio focused on skill-based real-money games. The company was founded in 2021 by Nadav Brandstater, Michael Berkovich and Dvir Shemesh and has locations in Spain, Germany, Poland, Ukraine and Israel.

Its flagship title is *Solitaire Smash: Real Cash!*, a cash-competition solitaire game, and the portfolio has surpassed 8m downloads in total.

### FACTFILE

Founded 2021

HQ Israel

Genres Skill Games

Ownership Independent

[Visit Website](#)



Solitaire Smash  
Casino



23 employees (in  
EMEA)

+44% YoY

## Overview

Swift Games is a Berlin-based mobile games studio founded in 2021 and led by co-founder and CEO Carsten Granig, a former Product Analytics Lead at Kolibri Games.

Its first title is *Heroes vs Hordes: Survivor RPG*, a roguelite action RPG where fantasy heroes battle endless waves of monsters.

The company was acquired by Ares Interactive in 2024.

### FACTFILE

Founded 2021

HQ Germany

Genres Action

Ownership Ares Interactive

[Visit Website](#)



Heroes vs Hordes  
*Action*





41 employees (in  
EMEA)

+37% YoY

## Overview

FOMO Games was founded in 2019 by Emre Teksoz, Yunus Guvenen, and Yusuf Ceylan, and raised \$5m at a \$50m valuation, in a round provided by Libertus Capital in 2022.

The company focuses on hyper-casual games, including *Traffic Escape*, where players tap cars to get rid of traffic jams without crashing.

### FACTFILE

Founded 2019

HQ Türkiye

Genres Hyper-casual

Ownership Independent

[Visit Website](#)



Traffic Escape  
Hyper-casual



Seat Jam 3D  
Hyper-casual



76 employees (in  
EMEA)

+36% YoY

## Overview

GreenPixel was founded in 2009 in Russia and later relocated to Cyprus in 2019. The studio is led by Denis Shevchenko (CEO) & Alexey Ponomarenko (Co-Founder) who were previously co-founders of Russian-based Pragmatix in 2010.

GreenPixel focuses primarily on two genres of games: the merge/puzzle games include hits such as *Merge Matters* and *Merge Hotel Empire*, and action/survival games including *Prey Day: Zombie Survival* and *Death Tour: Racing Action Game*.

### FACTFILE

Founded 2019

HQ Cyprus

Genres Casual

Ownership Independent

[Visit Website](#)



Merge Matters  
Puzzle



Prey Day:  
Zombie Survival  
Shooter



141 employees (in  
EMEA)  
+36% YoY

## Overview

Rollic Games was founded in 2018 by Burak Vardal (CEO & Co-Founder) and Deniz Başaran (CFO), and was acquired by Zynga in 2020, which was itself acquired by Take-Two in 2022.

Rollic has seen multiple titles chart strongly in the US, including *Color Block Jam*, which hit \$100m in booking in early 2025, *Screw Jam*, *Twisted Tangle* and *Seat Away*. Rollic's games have been downloaded more than 2bn times since it's inception.

### FACTFILE

Founded 2018

HQ Türkiye

Genres Puzzle, Hyper-casual

Ownership Take-Two Interactive

[Visit Website](#)



Color Block Jam  
Puzzle



Screw Jam  
Puzzle



59 employees (in  
EMEA)

+34% YoY

## Overview

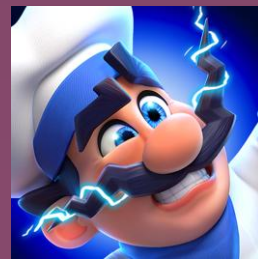
Bigger Games is an Istanbul-based mobile gaming company founded in 2019 by three former team members of Peak Games, Erkan Gürel, Hakan Ulvan (CEO), and Yankı Akpek.

The company recently raised a Series A funding round of \$25m, from investors like Index Ventures, Goodwater Capital and Play Ventures. *Kitchen Masters*, is a cooking themed game which combines match-3 mechanics with a global adventure as the chefs navigate through iconic locations and landmarks.

### FACTFILE

Founded	2019
HQ	Türkiye
Genres	Puzzle
Ownership	Independent

[Visit Website](#)



Kitchen Masters  
Puzzle





52 employees (in  
EMEA)

+33% YoY

## Overview

Whalo Games was founded in 2020. The co-founders include Aviad Biton (CEO), Ron Saranga (VP Product), and Alon Lev (Co-Founder and VP Platform), all of whom were part of the leadership team of Jelly Button before its acquisition by Playtika.

Whalo Games has secured funding from Makers Fund among others, and their first game, *Fish of Fortune*, is a fishing themed game with social casino and competitive multiplayer mechanics.

### FACTFILE

Founded 2020

HQ Israel

Genres Social Casino

Ownership Independent

[Visit Website](#)



Fish of Fortune  
Social Casino


 The logo for Agave Games, featuring the word "agave" in a white, lowercase, sans-serif font on a dark blue square background.

38 employees (in  
EMEA)

+31% YoY

## Overview

Agave Games was founded in 2021 by Oğuzhan Merdivenli, Burak Kar (both ex-Good Job Games), Ali Baran Terzioglu (ex-Fugo Games), and Alper Oner.

The company has raised \$25.5m funding over two rounds, led by Felix Capital and Balderton Capital. The company's most popular game, *Find the Cat* has generated over \$10m in revenues on Google Play since its launch.

### FACTFILE

Founded 2021

HQ Türkiye

Genres Puzzle

Ownership Independent

[Visit Website](#)



Find the Cat  
Puzzle



Wonder Link  
Puzzle



164 employees (in  
EMEA)  
+28% YoY

## Overview

Scorewarrior was founded in 2015 by Tadeush Sladkovich. The company initially focused on publishing third-party games and later evolved into a full-cycle game development studio.

The company's flagship game, *Total Battle*, was launched in 2017 on web browsers, and on Android and iOS a year later. In 2024, the MMO strategy game earned a spot in the top 10 chart for 4X strategy games on mobile platforms.

### FACTFILE

Founded 2015

HQ Cyprus

Genres Strategy

Ownership Independent

[Visit Website](#)



*Total Battle  
Strategy*



32 employees (in  
EMEA)

+28% YoY

## Overview

Guli Games is based in Minsk (Belarus), and was founded in 2020 by Lead Game Designer Aleksandr (Sasha) Shevadzutski and CEO Artem Hodas.

Guli Games was one of the two companies that Wargaming co-founder Nick Katselapov initially chose to invest in having launched investment firm Mika Games Venture Capital. Their flagship title is adventure island simulator *Legendale: Adventure Island*.

### FACTFILE

Founded 2020

HQ Belarus

Genres Simulation

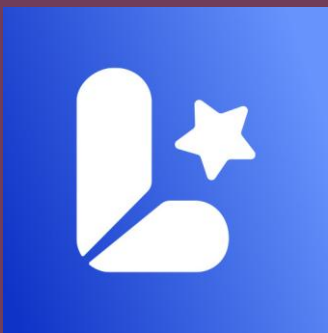
Ownership Independent

[Visit Website](#)



Legendale:  
Adventure Island  
Simulation





41 employees (in  
EMEA)

+28% YoY

## Overview

Libra Softworks was founded in 2017 Enes Dişli, having previously worked at the Turkish E-Sports Federation.

The company raised a Series A funding round of \$30m, led by Actera Group, in 2021. The company has released 6 games so far, including *Joy Blast* and *Goodwill Tiles: Match and Rescue*.

*Joy Blast* is a match-3 puzzle game with over 1m downloads on Android devices.

### FACTFILE

Founded 2017

HQ Türkiye

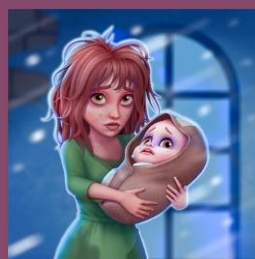
Genres Puzzle

Ownership Independent

[Visit Website](#)



Joy Blast  
Puzzle



Goodwill Tiles:  
Match and Rescue  
Puzzle



29 employees (in  
EMEA)

+26% YoY

## Overview

Brew Games was founded in 2021 by Ahmet Ufuk Benli (CEO), Ali Kodal (COO), and Steffen Böhne.

Brew Games raised \$4m in seed funding in 2021, led by Actera Group. The company specializes in developing hyper-casual and hybrid-casual games and has a portfolio of over 40 live games. Like many hyper-casual games companies the company has been moving into the hybrid-casual sector with an increased focus on IAP based monetization.

### FACTFILE

Founded 2021

HQ Türkiye

Genres Hyper-casual

Ownership Independent

[Visit Website](#)



Space:  
Hole Squad  
*Hyper-casual*



Fill Defence:  
Bouncy Balls  
*Hyper-casual*



115 employees (in  
EMEA)  
+24% YoY

## Overview

Candivore was founded in 2018 by former Funtomic staff who acquired the IP for the hit mobile game *Match Masters*. *Match Masters* is a competitive match-3 game with over 75m downloads.

The company raised \$100m in Series D funding in 2023, led by Haveli Investments. *Match Masters* has achieved over \$300m in lifetime revenues.

### FACTFILE

Founded 2018

HQ Israel

Genres Puzzle

Ownership Independent

[Visit Website](#)



Match Masters  
Puzzle



